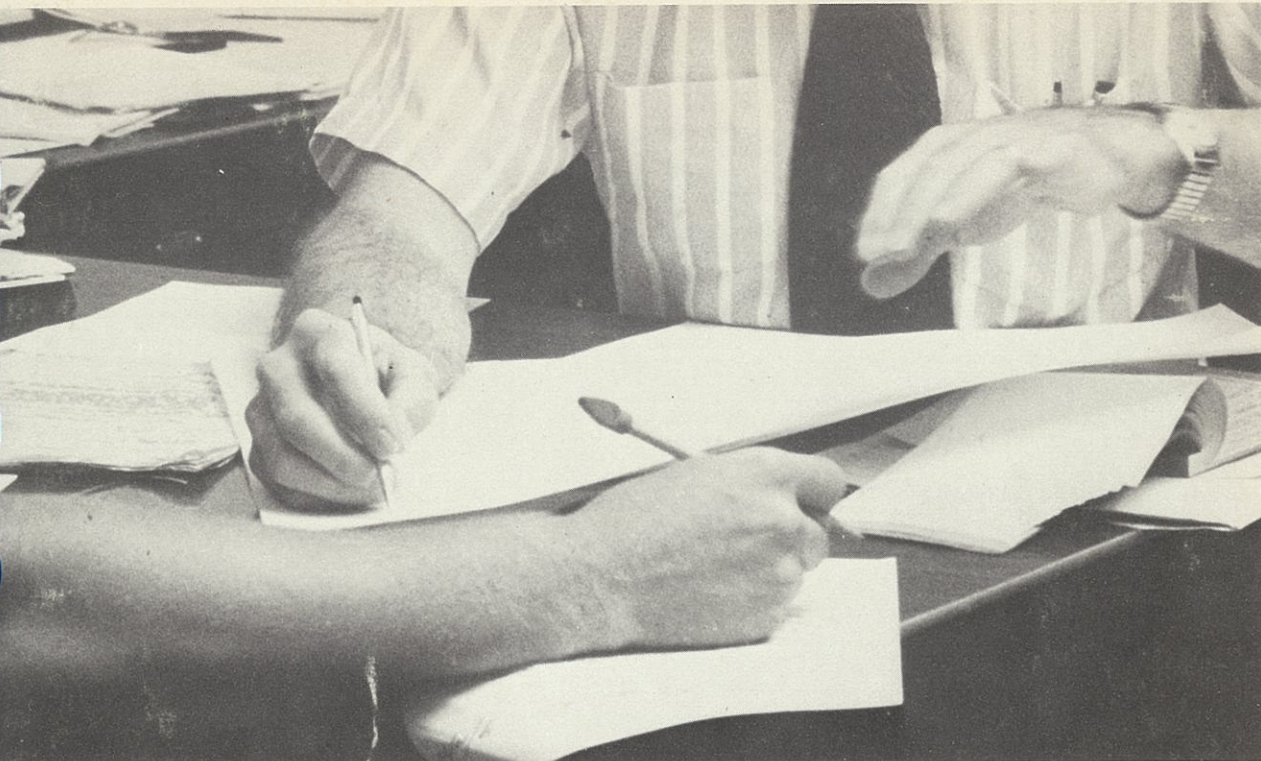


# Russell



## The Russell approach lets your special needs become our standard

It's been that way ever since RUSSELL introduced the industry's first low-profile, compact unit cooler, the RUSSELL ALL-TEMP.

By answering special refrigeration requirements over the years, finding many of these needs to be typical of a wide variety of applications, a complete line of standards have been developed, proven, and today are serving dependably in thousands of locations.

Thinking of the possible flexibilities needed in any unit, the RUSSELL APPROACH began by providing a full choice of sizes, fin spacings, options and controls that can be tailored to your specific needs without incurring expensive engineering or tooling costs. The results? Over 250 standard units with many options to choose from.

Whether it's an EVAPORATOR, CONDENSING UNIT, HEAT RECLAIM SYSTEM, AIR COOLED CONDENSER, or the cost-saving RUSSPAK™ Condensing Unit Package System that provides a balanced refrigeration system filled with virtually limitless

options, the RUSSELL APPROACH means response to your performance and delivery requirements at a price you can afford.

### **MATCHING OUR APPROACH TO YOURS**

RUSSELL has earned an excellent reputation for service, on-time shipment, quality-engineered product, and competitive prices. Now, more than ever before, RUSSELL can match your standard *and* special needs where it counts — cost-effectively, quickly.

Contact your RUSSELL Wholesaler or write for your unit, system, or special need today.

### **Russell Coil Company**

a subsidiary of ARDCO, INC.

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